

# JR. GRAPHIC DESIGNER

## Job Description



Experience: 2 years  
Compensation: Hourly, commensurate w/experience  
Location: Simcoe, ON  
Reports to: Art Director

### Enter the fish

Picasso Fish's mission is to help organizations build brand demand. We engage prospects and convert them to customers. We motivate with innovative creative and compelling communications. We build relationships based on appreciation, value and success.

### Swim with us

Picasso Fish is looking for a promising Graphic Designer to join our growing marketing agency. You understand and crave great design, layout and typography. You are familiar with web and print production. You take pride in your work. You are flexible and resilient. You are about becoming an accomplished member of a great team.

### Primary Duties

- Custom website templates and interfaces, interior page layouts, content formatting and style sheet specifications
- Web-ready images, animations, icons, etc
- Logo, identity and print collateral
- Advertisements and other communications materials
- Press-ready artwork for spot and process output

### Secondary Duties

- Understand and operate in alignment with and support of Picasso Fish's brand
- Stock template modification, installation and configuration; content insertion
- Uphold expectations and standards for team attitude, behavior and teamwork
- Work within Picasso Fish's Employee Handbook and quality standards

## **Competencies**

- Knowledge of website structure and functionality
- Understand identity, layout, colour theory and typography in online, print and digital media
- Solid image enhancement and compositioning skills
- Ability to effectively manage multiple tasks of varying complexities, meet deadlines and work well under pressure
- Excellent knowledge of Photoshop and Illustrator
- Working knowledge of InDesign, Flash, Microsoft Office
- Understanding of online, print and digital media production
- Technical knowledge of HTML, CSS, PHP, Actionscript, Flash and Joomla! an asset
- Experience editing video for online applications an asset
- Photography and Copywriting skills an asset
- Large format and digital output experience an asset

## **Requirements**

- 3 years post-secondary Graphic Design/Advertising/Web Design
- Bondable, eligible to work in Canada, and free to travel abroad

### **Policy Statement**

Employees are expected to perform their described duties along with all other duties in the best interest of Picasso Fish and its clients. Additional duties may be assigned to and expected from you.